



ERIC HAMMOND

Sr. Copywriter

Well howdy. I'm a Kansas native, plant nerd, maker, gamer guy with 12 years in advertising, entertaining the masses with words.

PROFESSIONAL EXPERIENCE

Freelance - Sr. Copywriter

AUG 2023 - PRESENT, LOS ANGELES

Writing B2B and B2C communications for all your needs.

Clients: Houston Methodist, Citi, Assured Partners Insurance

Spicy Buds - Owner / Creator

AUG 2023 - PRESENT, LOS ANGELES

Writer, illustrator, designer, and owner of a small business dedicated to giving cute creatures ridiculous attitudes in the form of stickers and clothing.

- Concept, write, illustrate, and own the entire production process of hand-crafting stickers.
- Manage the business of marketing, pricing, product photography, and direct customer communications.
- Manage third party fulfillment partners for print on demand products.

Wolfgang LA - Sr. Copywriter

JAN 2022 - AUG 2023, LOS ANGELES

Writer and wearer of many hats in a growing fast-paced agency.

- Developed campaigns for broadcast, online video, Instagram and Tiktok.
- Created quick-turn brand activations with nationwide exposure.
- Oversaw broadcast and social content productions.
- Took on tasks outside of my job description including illustration and video editing to meet quick deadlines and improve the quality of deliverables.

Clients: Halo Top Ice Cream, adidas, Howler Bros., Corsair, Men's Wearhouse, Vanity Fair Napkins

WONGDOODY - Copywriter / Sr. Copywriter

2018 - 2022, LOS ANGELES

Writer and content creation specialist in a fast-paced agency.

- Created 360 campaigns spanning broadcast, print, and social for Instagram, Twitter (now X), Meta, and Pinterest.
- Led a small collective of makers to launch WONGDOODY's Instagram presence, owning and overseeing the creation process from concept through post-production.
- Served as the go-to writer for many long-standing clients.

Clients: Houston Methodist, Cisco, Warner Bros. Studios, Freebird, Amazon, adidas, Tinder, Hallmark, Xbox, Allstate

PORTFOLIO



ericmhammond.com

EDUCATION

Book Shop / Portfolio School
2016 - 2017, Los Angeles, CA

University of Kansas
B.S. Journalism, Strategic Communication
Minor in Film and Media Studies
2007 - 2011, Lawrence, KS

CONTACT



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TOP SKILLS

- Copywriting
- 360 marketing campaigns
- Content creation
- Social media marketing
- Procreate Illustration
- Google Suite
- Microsoft Suite
- Canva
- Chat GPT
- Midjourney

ACCOLADES

The One Show 2021 | Finalist | Original music adaptation
The One Show 2021 | Shortlist | Creative Effectiveness / Non-profit
Clio Health 2021 | Silver | Film
Clio Health 2021 | Shortlist | Integrated Campaign
Communication Arts 2020 Design | Shortlist
Communication Arts 2020 Advertising | Shortlist
Ad Age Editor's Pick